



# Newsletter

August - September 2006

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## BEKENDSTELLING 6 JULIE 2006



Carol Cronje, Susan Engelbrecht en Prof. Aubrey Parsons (Wits Univ.)



Peter Duncan van South African Emu Oil Processors



Dr. Esmé Young (Chemcity – SASOL), Walter Van Paryen (Chemcity – SASOL) en Prof. Aubrey Parsons

## NEW PRODUCTS!!

We are launching 3 new products this month...

An Avocado-Almond Emu Soap  
A Mint flavoured lipbalm  
Complete Care

Complete care is a luxurious moisturiser, rich in Emu Oil, formulated to care for your skin, keeping it radiant, soft and silky smooth. It's normal selling price would be R 75 for a 75 ml tube.

## SEPTEMBER SPECIALS

PRODUCT	Was	Now
Complete Care	R 75.00	R 70.00
Emu Soap	R 15.00	R 13.50
Lip-Ice	R 15.00	R 13.50

### ARTIKELS!!

Ons eerste artikel na aanleiding van die Bekendstelling in Junie, het op die 21ste Julie in die Beeld verskyn.

Ons sal almal laat weet sodra die volgende artikels in tydskrifte of koerante gepubliseer word.

## GETUIENIS VAN EEN VAN HANNELIE VAN RENSBURG SE KLIËNTE

### Hannelie het Vrydag 21 Julie hierdie getuienis per e-pos ontvang...

Hullo Hannelie,

Wil graag vir jou hierdie vertel.

Elke drie maande laat my dokter bloedtoetse doen om te sien of my medikasie aangepas moet word. Dit het vir die afgelope 10 jaar omtrent glad nie verander nie. Gister was ek weer by die dokter en hy sê my cholestrol is nou 100% normaal. Al wat ek anders gedoen het as voorheen, was om die Emu-kapsules te drink. Die dokter het my nou afgehaal van die cholestrol-medikasie (wat vrek duur is - omtrent R 30 'n pil)

Ons is pas terug van ons bootreis, waar ons elke dag omtrent 10 ure rondgelopen het in Europa. Oom Naas het op die derde dag 'n groot blaas op die voetsool gekry, wat baie pynlik was. Ons het Emu-olie opgespuit en die volgende dag was die pyn weg, en die dag daarna was dit gesond.

Ek het gedink dit is goed dat jy hiervan hoor - en jy is welkom om die brief te gebruik wanneer jy die Emu-byeenkomste reël.

Liefdegroete,  
Tannie Vida

## **BAIE DANKIE...**

Baie dankie aan **Hannelie van Rensburg** vir die ekstra toewyding waarmee sy vir ons so gereeld Emoe Produkte praatjies in haar area reël. Dit verg baie tyd en aandag, maar Hannelie se kommissie en kliënte basis spreek vanself.



Hannelie– links

'n Groot dankie aan **Monica Van Zyl en haar dogters** wat inisiatief geneem het en 'n Emuphoria stalletjie by die **Magalliesburg Skou** gereël en beman het.



Monica en haar dogters

## **IMPORTANT!**

Clients please remember to send a SMS to **082 559 2243** with your name and contact details, so that we can send you information regarding our monthly specials!!

## ***An Adjustment in Chiropractic***

***Emu Today and Tomorrow, July 1995***

In 100 years, chiropractic practice has grown to 50 000 licensed chiropractors, making it the third largest group of healthcare practitioners, behind physicians and dentists.

According to the 1994 June issue of Consumer Reports, some 15 to 20 million Americans visit chiropractors annually. Dr Patty Headly of Tonkawa, Oklahoma and Dr Ron Westbrook of Decatur, Texas see a small portion of those 20 million Americans daily, and every one of those patients has experienced the benefits of emu oil and chiropractic treatments.

“I have started using massage treatments in my practice,” explained Dr Headly. “Since I have been doing massage, emu oil has become a major part of my practice. I do both massage and adjustments, and the emu oil is virtually used from head to toe. People with chronic shoulder and knee problems get help from the adjustment, but the emu oil really does the final trick during the massage. I find it absolutely amazing.”

“I can get results using chiropractic alone on lower back pain,” said Dr Headly. “However, it seems that when I use the emu oil in conjunction with the chiropractic, the relief is quicker and the muscles stay relaxed longer, and therefore the treatment last longer.”

According to Dr Ron Westbrook, he has been using the emu oil in his practice for approximately eight months, and he and his patients both are enjoying some of the little comforts that accompany using the oil rather than the conventional conductive gels and creams.

“What I enjoy most about using the emu oil is that I have a lot more freedom of motion when massaging,” said Dr Westbrook. “The patients are more comfortable because I am not pulling on the skin, and there are no offensive odors such as you have with the conventional creams.

However the most significant observation that I have made is that the treatments with the oil last longer than without. The oil relaxes the muscles so well that the treatments hold for a longer period of time,” he explained.

Dr Headly illustrated that there are ligaments and muscles that are attached to the spine. When the spine is misaligned, anything that can cause those tissues to become loose or more fluid is great help. The more fluid the muscles, the less likely they will pull back out of alignment.

Dr Headly revealed she had a patient who had experienced numerous surgeries. Due to those surgeries, the abdominal skin tissue had lost elasticity to the point of becoming dough-like in texture. Dr Headly stated that after conducting massage treatments using the emu oil on her abdomen, the texture of the skin changed and elasticity was renewed. Even scar tissue began healing.

According to Dr Headly, chiropractic adjustment can even be made to relieve hemorrhoids. However depending on the severity of the condition, the adjustment may not be able to offer complete relief, as was the case with one of Dr Headly's patients.

“This particular patient told me that the adjustment worked great for the internal condition, but not for the external discomfort,” explained Dr Headly. “I gave her some emu oil to try, and she came in later with her eyes as big as half dollars demanding to know what that stuff was and where could she get more of it. She just kept saying, ‘It worked. It worked! It worked!’”

Dr Headly and her colleague Dr Westbrook are firm believers in the benefits of emu oil, and where they can, they promote the usage thereof. □

***\*The EMUPHORIA Team***